# NEMO GRANT

# Design Director, Production Manager, UX Designer, & Front-End Developer

2019 UCSD Certification (UX Design, & Front-End Development)

Design Director (8+ years) • Production Manager (7+ years) • UX Designer (6+ years) • Front-End Developer (10+ years)

Co-founder and Leader of a design and development firm. Over 15 years of design and management experience. I mentor designers and developers, and I am responsible for the overall vision, direction and execution of all design & development projects. Strong communication, interpersonal, and time-management skills. Detail oriented and organized. Well-versed in all aspects of UX Design, Front-End Development, Streaming Technologies, and Management Methodologies including Agile, Iterative, Waterfall, and hybrid. To view my portfolio please go to <u>nemogrant.com</u> or access my profile at <u>https://www.linkedin.com/in/nemogrant</u>

#### SKILLS

Ideation • UX Research • Data Analysis • UX Design Testing • UX Design Evaluation Approach & Methods • Discovery • Wireframes
Storyboarding • Persona Creation • User Journeys • User Stories • User & Task Flows • Information Architecture • Data Visualization • Affinity Diagrams • Team & Client Collaboration • Prototyping • UX Research • Research interpretation • User Centric Design • Object Oriented Development • Responsive UI & UX Design and Development • Quality Control • Lean & Agile Methodologies • Development Documentation • Debugging • Web Analytics • Search Engine Optimization • Web Analytics • Branding, and Style Guides Creation.

## EXPERIENCE

### **Design Director, UX Designer & Front-End Developer** 2010 to 2019 **Techone Group LLC** — San Diego, CA

- Responsible for design and management of all projects from beginning to end, leading the design and development teams.
- Conducted UX Research and gathered Data from multiple sources to provide research-driven design solutions.
- Responsible for product roadmap, vision, direction, and execution. Experienced in all stages of UX life cycle, and the SDLC.
- Experienced with user-centric designs, object-oriented development, user research and analysis, and project documentation.
- Experience interacting with clients and groups, to define objectives and specifications, define personas, and project costs.
- Engaged closely with the team to determine design strategy, best technical implementation methods, and production schedule.
- Created high-fidelity interactive prototypes using Axure, OmniGraffle, Indigo, InVision, Figma, Sketch, Balsamic, and Gridbox.

• Experience with core concept development, creating IA schematics, process flows, wireframe and design mockups, navigation maps, wireframes, definition of personas, affinity diagrams, interactive prototypes for different usage scenarios, user journeys, and responsive UI design using HTML5, CSS3, XHTML, XML, JavaScript, es6, AngularJS, ReactJS, JQUERY, JSON, AJAX, Python, meeting W3C standards. I bring a unique eye for detail, creativity, and innovation to the UX Design process, ensuring features will drive high adoption and customer delight. • Well versed in collaboration software Realtime Board, Slack, Trello, Jira, Figma.

### Production Manager, Designer & Front-End Developer 1997 to 2010 Techone Media Inc. — Pittsburgh, PA

- Responsible for all Project Design & Management leading and collaborating with teams of designers and software engineers.
- Interacted with clients, providing project updates, gathering feedback, project requirements, and setting up production itineraries.
- Designed responsive/native apps. and web pages using HTML, CSS, XHTML, XML, JavaScript, AngularJS, ReactJS, and PHP.
- Expert with Adobe CC 2018, and content management frameworks (WordPress, Bootstrap, Foundation, Drupal, Joomla, Sass)
- Created MySQL databases. Used data with PHP to generate dynamic graphics and manage apps. using back-end dashboards.
- Setup eCommerce, customized templates to optimize conversion to sales on many eCommerce platforms.
- Created marketing campaigns and managed social media accounts. Monitored web analytics, analyzed and reported data.
- Created estimates, production schedules, and reports, billing reports, and employee evaluations, and performance reports.
- Experienced Debugging code. Beta-tested software functionality, and cross-platform design and development compatibility.

### Head of Web Services Division, Designer & Front-End Developer 1994 to 1997 VWA & Associates — Pittsburgh, PA

Led the Web Design & Development Division, providing web design & development services to Fortune 500 companies. My work expertise evolved over time: 1) Production Manager, 2) Graphic Designer, 3) Web Designer, 4) Front-End Developer.

• Experienced in all stages of UX life cycle, and SDLC (Software Development Life Cycle). • Provided translation services.

• Designed online marketing campaigns and managed social media accounts. • Created website flowcharts, data architecture

diagrams, & data visualization graphics. • Designed, developed, & maintained websites • Created & optimized multimedia content.

• Designed corporate branding, packaging, sales & marketing material. • Created interactive multimedia presentations on DVDs.

**EDUCATION:** Bachelor Business Admin. & Mgmt. (Magna cum laude) in 2.5 yrs. **Wheeling Jesuit University** — Wheeling, WV 2 Year Internship at NASA-Sponsored COTF (Classroom of the Future) providing services for NASA Sponsored programs.

AFFILIATIONS: BBB, Microsoft Dev. Partner, Verio Web Hosting Partner, MySQL Certified Professionals, Forbes CIO Network